



RESTORINGVISION.ORG

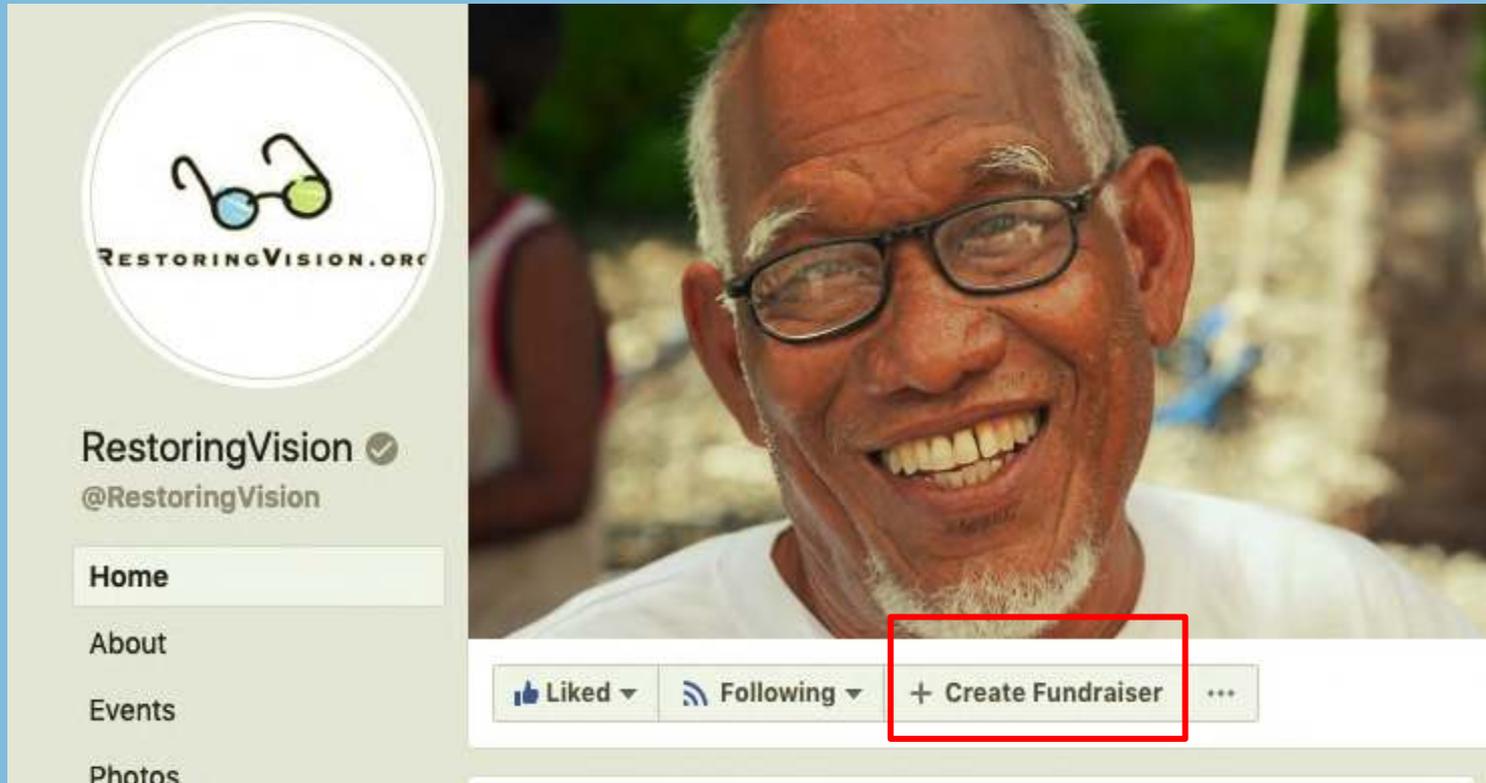
How to Create Your Own Facebook Fundraiser

A Step-By-Step Guide on How to Launch
Your Own Fundraising

1- SEARCH for RestoringVision & click on RestoringVision

The image shows a screenshot of a Facebook search results page. At the top, the search bar contains the text "restoringvision" and is highlighted with a red box. Below the search bar, the navigation tabs include "All", "Posts", "People", "Photos", "Videos", "Marketplace", "Pages", "Places", and "Groups". The "All" tab is selected. On the left side, there is a "Filter Results" section with "POSTS FROM" options: "Anyone" (selected), "You", and "Your Friends". The main content area displays a search result for "RestoringVision", which is highlighted with a red box. The result includes a profile picture of a pair of glasses, the name "RestoringVision", a "Liked" button, and a description: "1.7K like this · San Rafael, California · Nonprofit Organization. We're a 501(c)(3) non-profit dedicated to giving the gift of sight to people in need. Since 2003, we've helped over 12M people..."

2- CLICK on CREATE FUNDRAISER



The image shows a screenshot of a Facebook profile for RestoringVision.org. The profile picture is a circular logo featuring a pair of glasses with blue and green lenses, with the text "RESTORINGVISION.ORG" below it. The name "RestoringVision" is displayed with a verified badge, and the handle "@RestoringVision" is shown below. A navigation menu on the left includes "Home", "About", "Events", and "Photos". The main content area features a large photo of an elderly man with glasses smiling. Below the photo, there are three buttons: "Liked" with a thumbs-up icon, "Following" with a signal icon, and "+ Create Fundraiser" with a plus icon. The "+ Create Fundraiser" button is highlighted with a red rectangular box. A three-dot menu icon is visible to the right of the buttons.

3- SELECT NonProfit: RestoringVision.Org



4- ENTER the info

-Who are you raising money for?:

RestoringVision.org

-How much money would you like to raise?:

Enter your goal and choose USD for the currency type

-When would you like your fundraiser to end?:

Enter what day you would like the fundraiser to be over

Click NEXT



The screenshot shows a Facebook fundraiser setup interface. At the top, there is a logo for RestoringVision.org featuring a person and a dog. Below the logo, the text "Let's start with the basics" is displayed. The form consists of several sections:

- Who are you raising money for?:** A text input field containing "RestoringVision.org". Below this field, a note states: "Network for Good will distribute donations to RestoringVision.org within 45-75 days after a donation, depending on enrollment. Learn more."
- How much money do you want to raise?:** A numeric input field containing "500" and a dropdown menu set to "USD".
- When should your fundraiser end?:** A date input field containing "May 1, 2019".

At the bottom of the form, there is a privacy notice: "Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate." Below this notice is a progress bar with three dots, and a "Next" button is located at the bottom right corner.

5- TELL your story

Create a fun title for your fundraiser and share your own story explaining why you're supporting RestoringVision and why you think our work is important.



Tell your story

What's the title of your fundraiser? ⓘ

Pia's Fundraiser for RestoringVision.org

Why are you raising money? ⓘ

Want to join me in supporting a good cause? Let me tell you about RestoringVision :) RestoringVision is an efficient source for new, high quality reading glasses; whose partnered with 1,400 organizations to supply over 12 million glasses to those in need in 130 countries!

RestoringVision's Mission is to empower the lives of millions by restoring vision around the world. The ability to read, to see clearly, to learn & work without visual limitations is a gift I hope you can help me share with those in need. Any contribution helps.

6- **SELECT** a photo

Choose a photo for your fundraiser cover! You can use one of the images provided [here](#).

Then, click **CREATE**

Pick a cover photo or video

Suggested photo ⓘ



Help Restore Hope
Around the World
Give the Gift of Sight

More suggestions

Facebook charges no fees for donations to nonprofits. All donations will go to the nonprofit you chose.

Back Create

7- PUBLISH your fundraiser

CONGRATULATIONS!

Your fundraiser has been published!

Now you're ready to FUNraise.



Congratulations, your fundraiser has been published!
Now it's time to raise money:



Invite your friends

Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.



Share in News Feed

Share your story to let friends know why this nonprofit is important to you, and why they should donate.



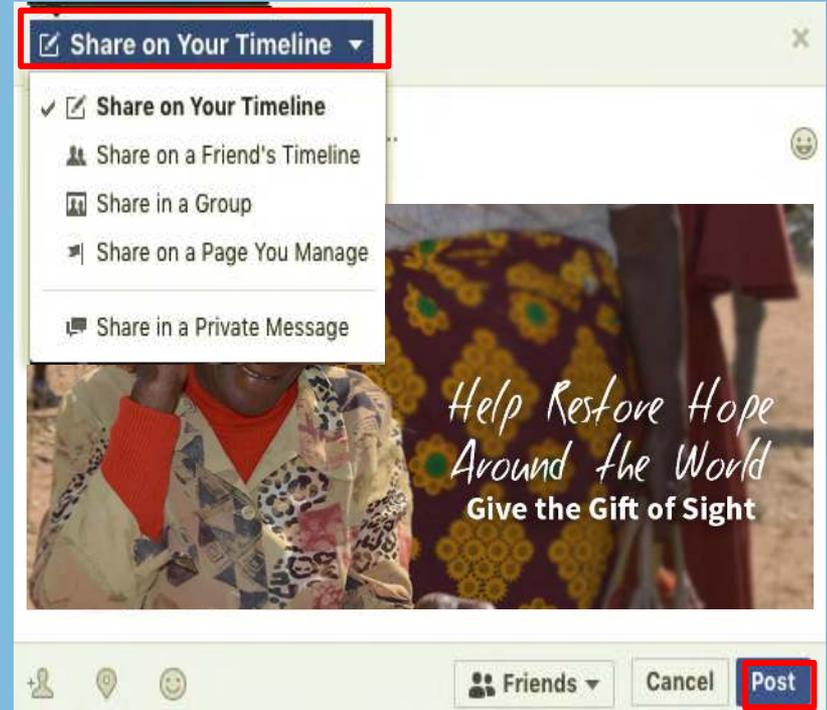
Donate to Your Fundraiser

Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

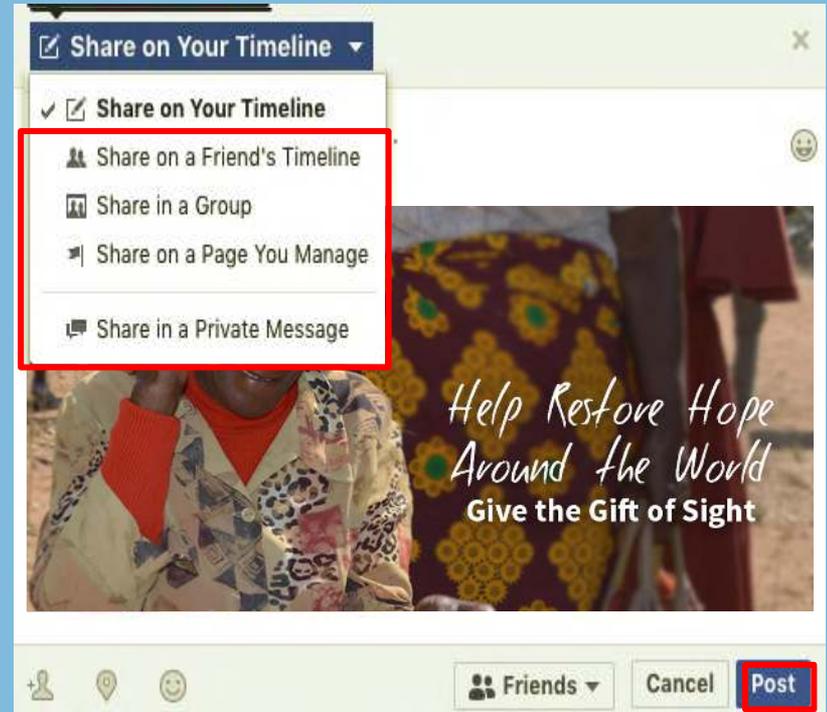
8- SHARE your fundraiser

Now it's time to SHARE with your friends!

Select "Share on Your Timeline" to promote your fundraiser on your timeline.



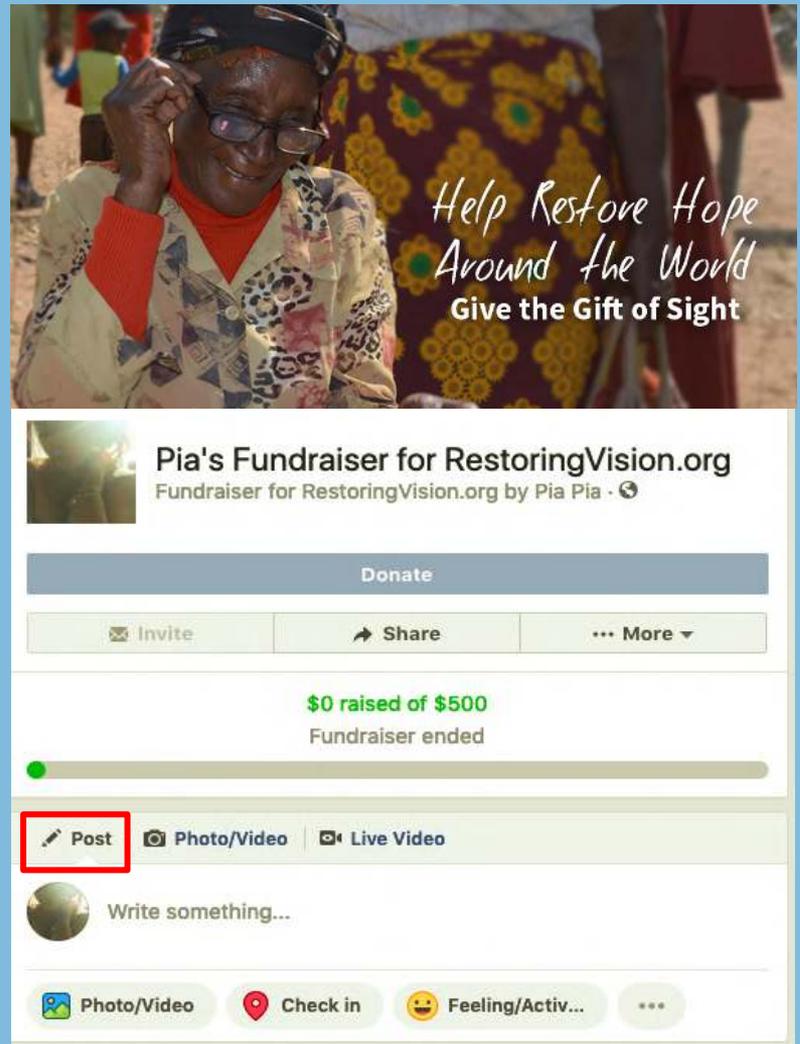
You can also share your fundraiser to a friend's timeline, in a group, on a page you manage, or in a private message.



9- UPDATE your donors

Add posts and photos to your fundraiser to keep your donors updated.

This is a great place to thank your donors and post fun facts about RestoringVision!



The image shows a screenshot of a Facebook fundraiser page. At the top, there is a photo of an elderly woman wearing glasses and a patterned jacket, smiling. Overlaid on the photo is the text: "Help Restore Hope Around the World Give the Gift of Sight". Below the photo, the fundraiser title is "Pia's Fundraiser for RestoringVision.org" and the subtitle is "Fundraiser for RestoringVision.org by Pia Pia". There is a "Donate" button, and below it are buttons for "Invite", "Share", and "More". The fundraiser status is "\$0 raised of \$500" and "Fundraiser ended". At the bottom, there is a section for posting, with the "Post" button highlighted by a red box. Below the post button is a text input field with the placeholder "Write something...". At the very bottom, there are icons for "Photo/Video", "Check in", "Feeling/Activ...", and a menu icon.

10- DO MORE

Want to do even more?

Click on "More" to match donations, add organizers, or make changes to your fundraiser.



*Help Restore Hope
Around the World*
Give the Gift of Sight

Pia's Fundraiser for RestoringVision.org
Fundraiser for RestoringVision.org by Pia Pia · 🌐

[Invite](#)

[Donate](#) [Share](#) [... More ▾](#)

\$0 raised of \$500 ✎
Be the first to donate!

- Unfollow Fundraiser
- Edit Fundraiser
- Match Donations
- Add Organizers
- End Fundraiser

[Post](#) [Photo/Video](#) [Live Video](#)

Put the FUN in FUNdraising!

- Pledge to do a silly dance or lip-sync on Facebook Live if you get halfway your goal
- Pledge to complete a viral challenge, like the mannequin challenge if you reach your goal
- Create a vision board on Pinterest explaining why you're raising money and share it on your fundraiser page
- Host a game night or dinner party and request \$5 donations from each guest

THANK YOU!

